

CLERK'S OFFICE

APPROVED

Date: 4-18-00

Submitted by: Assemblymembers VON GEMMINGEN, KENDALL, ABNEY,
MEYER, Clementson, Fairclough, Sullivan, Taylor, Tesche, Tremaine, and
Wuerch

Prepared by: Assembly Office

For reading: APRIL 18, 2000

ANCHORAGE, ALASKA

AR NO. 2000- 100

A RESOLUTION OF THE ANCHORAGE MUNICIPAL ASSEMBLY RECOGNIZING AND HONORING BILL ELANDER
FOR HIS YEARS OF SERVICE AND ACCOMPLISHMENTS AS PRESIDENT AND CHIEF EXECUTIVE OFFICER OF
THE ANCHORAGE CONVENTION AND VISITORS BUREAU

WHEREAS, since joining the Anchorage Convention & Visitors Bureau as President and CEO on August 12, 1987, Bill Elander has been a tireless promoter of Anchorage and Alaska to the world; and

WHEREAS, under Bill Elander's leadership, ACVB and its members have almost tripled the Hotel Room Tax Receipts in the Municipality to nearly \$10 million in 1999 from just \$3.7 million in 1987; and

WHEREAS, Bill Elander has made ACVB the leader in the State tourism industry by increasing membership from 650 to 1,384, making ACVB the largest member-affiliated business organization in the State of Alaska; and

WHEREAS, Bill Elander has contributed to the community through his leadership in promoting Anchorage and Alaska as visitor destination, selling more than \$70 million of meetings and conventions and tracking more than \$77 million in tourism sales in 1999 alone; and

WHEREAS, under Bill Elander's guidance and creativity, ACVB has won international recognition by winning the prestigious Gold Service Award given by Meetings and Conventions Magazine six times; and

WHEREAS, Bill Elander has been a major force in increasing winter tourism for Anchorage by working closely with other local organizations such as the CARRS Safeway Great Alaska Shootout, Fur Rondy, the Iditarod Trail Committee and others to attract meeting planners, travel trade, and travel writers; and

WHEREAS, Bill Elander has helped to develop Anchorage into an international destination by aggressively promoting Anchorage in Europe, Japan and Korea, and personally making sales calls on overseas carriers and influential tour operators; and

WHEREAS, under the leadership of Bill Elander, ACVB has worked to make Anchorage a better place to live and visit by supporting local programs such as the City of Lights, Mayor's Beautification Task Force, Winter Cities Association, and School Business Partnership; and

WHEREAS, Bill Elander has personally given back to his community by donating his time and talent on countless boards and commissions, such as the Anchorage Fur Rendezvous, the Alaska Native Heritage Center and the Iditarod Trail Committee.

NOW, THEREFORE, the Anchorage Municipal Assembly resolves:

That the Assembly, on behalf of the entire community, recognizes and honors

Bill Elander

for his years of service and accomplishments as President & CEO of ACVB, and for all of his community efforts.

PASSED AND APPROVED by the Anchorage Municipal Assembly this 18th day of April, 2000.

ATTEST:

Chair

Municipal Clerk

**Municipality of Anchorage
MUNICIPAL CLERK'S OFFICE
AGENDA DOCUMENT CONTROL SHEET**

APR 2000 - 100

1	SUBJECT OF AGENDA DOCUMENT	DATE PREPARED 4/14/00
	A Resolution Recognizing and Honoring Bill Elander for His Years of Service and Accomplishments as President and Chief Executive Officer of the Anchorage Convention and Visitors Bureau	INDICATE DOCUMENTS ATTACHED AR
2	DEPARTMENT NAME Assembly	DIRECTOR'S NAME Kevin Meyer
3	THE PERSON THE DOCUMENT WAS ACTUALLY PREPARED BY Greg Moyer	HIS/HER PHONE NUMBER 4755
4	COORDINATED WITH AND REVIEWED BY	INITIALS DATE
	Mayor	
	Municipal Clerk	
	Municipal Attorney	
	Employee Relations Director	
	Municipal Manager	
	Finance	
	Community Development and Planning	
	Property and Facility Management	
	Management Information Systems	
	Office of Management and Budget	
	Purchasing	
	Operations Manager	
	Cultural and Recreational Services	
	Fire	
	Health and Human Services	
	Police	
	Public Works	
	Transit	
	Merrill Field (Airport)	
	Municipal Light and Power	
	Anchorage Water and Wastewater	
	Port	
	Solid Waste Services	
5	SPECIAL INSTRUCTIONS/COMMENTS	
	Addendum	
	For Action J.E.	
6	ASSEMBLY MEETING DATE 4/18/00	7 PUBLIC HEARING DATE REQUESTED

RECEIVED
Office of Municipal Clerk
APR 14 2000
P.O. Box 196650
Anchorage, AK 99519-6650